



FOR IMMEDIATE RELEASE

Cellynne Announces Opening of China Facility

January 22, 2008, Haines City, FL – Cellynne Corporation, an integrated paper manufacturer and converter of fine tissue and towel products in the North American market, has announced that it is expanding its paper converting operations overseas. The company has opened a new converting facility in China, where it will soon begin producing folded towels and napkins.

“We expect to grow this facility into a full-line converting operation within the next 12 months,” says Cellynne General Manager Kurt Schulze.

The 65,000 square foot facility is located in the region of Shenzhen, China, a sub-provincial city of the Guangdong province. Ideally situated next to Hong Kong, Shenzhen is a hub of foreign investment and one of the fastest-growing cities in the world. During the last two decades, more than \$30 billion has been invested in the city to fund the construction of factories and the formation of joint ventures.

The opening of the China facility is yet another indicator of Cellynne’s significant growth in the past few years. In 2006, Cellynne launched operations at its state-of-the-art paper mill in Haines City, Florida, marking its transition from paper converter to full-service manufacturer. Just this month, the company also announced that it is expanding the facility by 100,000 square feet to house a second paper machine.

Schulze adds, “With the China plant now active, Cellynne will gain the ability to supply other parts of the world. We’re very excited about expanding overseas and we’re looking forward to another successful year.”

Those seeking more information on Cellynne Corporation & Stefco Industries line of quality tissue and towel products are invited to visit their websites at www.cellynne.com , www.stefcoindustries.com



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About Cellynne Corporation

Cellynne Corporation is a fully integrated paper manufacturer. The company and its subsidiary, Stefco Industries, were founded in 1988. In addition to offering a broad range of dispensing systems, they are a leading supplier of quality bath tissue and towel products for both the “At Home” and “Away From Home” markets. The company runs its corporate headquarters out of Haines City, Florida and also has offices in Green Bay, WI and Henderson, NV.

A privately owned company, Cellynne is committed to the highest standards of performance in all aspects of their business. They are widely recognized in the industry for their innovative products, long-term partnerships with customers, and steady, profitable growth in a changing global market.

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