



FOR IMMEDIATE RELEASE

Cellynne Announces New Expansion & Paper Machine

January, 2008, Haines City, FL – Holding strong in a weak economy, Cellynne has announced plans for expansion at its company headquarters in Haines City. The corporation will build a 120,000 square-foot addition to its warehouse, bringing the size of its paper manufacturing plant to 370,000 square feet.

“Cellynne has experienced tremendous growth in the past year,” says Cellynne General Manager. “Increasing our production capabilities was a natural next step.”

Construction on the facility is scheduled to be completed in June 2008. In addition to the new warehouse, a second paper machine has been purchased and is scheduled for start-up in January of 2009. The second phase of this project is the installation of a de-inking facility, which is scheduled to open at the end of 2009.

In 2006, Cellynne launched operations at the state-of-the-art paper mill, marking its transition from paper converter to full-service manufacturer. The expansive, multi-million dollar facility has enabled the company to improve the quality of its paper products and reinforce its reputation as a reliable towel and tissue supplier.

Schulze adds, “Our physical expansion, combined with the continual development of innovative new tissue and towel products and dispensers, will position us to compete more effectively in the current marketplace.”

Those seeking more information on Cellynne Corporation & Stefco Industries line of quality tissue and towel products are invited to visit their websites at www.cellynne.com, www.stefcoindustries.com



About Cellynne Corporation

Cellynne Corporation is a fully integrated paper manufacturer. The company and its subsidiary, StefcO Industries, were founded in 1988. In addition to offering a broad range of dispensing systems, they are a leading supplier of quality bath tissue and towel products for both the “At Home” and “Away From Home” markets. The company runs its corporate headquarters out of Haines City, Florida and also has offices in Green Bay, WI and Henderson, NV.

A privately owned company, Cellynne is committed to the highest standards of performance in all aspects of their business. They are widely recognized in the industry for their innovative products, long-term partnerships with customers, and steady, profitable growth in a changing global market.

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